

NGUYEN TRUONG THANH TAM

Assistant Brand Manager

Dear Hiring Team from my future company,

My name is **Nguyen Truong Thanh Tam (Tamy)**, & I am thrilled to write this cover letter to apply for the **Assistant Brand Manager** at your company.

The **Assistant Brand Manager** role aligns perfectly with my career aspirations. My goal is to become a globally Experienced Brand Marketer within the next two years, & this position offers a valuable stepping stone toward that goal. With a solid background in Marketing, & a keen understanding of B2C & B2B segments, I am confident in my ability to contribute significantly to your team.

Throughout my four years of experience in Brand Marketing, I've honed my skills in Brand Management, Market Research, & Communication. My primary strength lies in my ability to rapidly acquire, & apply knowledge across various domains to gain valuable insights. This combined with my strong customer understanding skills, & ability to deliver key brand messages to target customers, allowed me to develop, & execute more strategies confidently, helped to enhance brand love, & cultivated a loyal customer base.

With my proven track record in Marketing, & Brand management, coupled with my passion for building Brand Love, I am the most fitting puzzle for this position. I am here - with you - to conquer all the future purposes of moving the brand forward through the power of Marketing.

Thank you for considering my application. I'm eager to discuss how my skills, & experience can contribute to your company's continued success. Please take a closer look at my **resume**, attached, & **website portfolio via QR** below. I look forward to hearing from you soon.

Sincerely yours,



Nguyen Truong Thanh Tam



(+84) 909 346 639



work.thanhtam@gmail.com



www.linkedin.com/in/tamyn